



View northeast view of the site

LANDSCAPE IMAGINATION & EXPERIENCE @ THE MESO SCALE

DUE/MID TERM REVIEW Friday, October 30, 2015

As Landscape Architects we offer a unique perspective of the world and all it's possibilities, it's this perspective that you must provide for the upcoming phases of the CHAIN WORKS DISTRICT project. For this brief you will work in teams of two and one team of three to create a conceptual master plan proposal for this 95 acre mixed use development.

1. Refine the presentation for briefs 1 & 2 (add images for Mass MOCA) and deliver a cohesive presentation to the client (you will be graded on this presentation)

DUE: Friday, October 16

2. **This Friday, Oct. 16** depart Syracuse by 12:30 and arrive Ithaca by 1:45 pm. We will meet at the project's gallery in the Commons where you will begin your presentation at 2 pm. At 3 pm we will depart for a site visit. This is our last visit to the site as a class so bring cameras, sketchbooks, maps - think of the perspective images you will present for the final review and photograph the **before** scenes. Utilize your analysis maps to confirm site conditions. At 4:15 - 5:00 pm Lecture from CJ Randall on Form Base Code and LEED ND discussion. Visit the Ithaca Eco-Village 5-5:30 pm. Afterwards dinner on your own / depart to Syracuse

3. Create a synthesis of the project's analytical phases (brief 1 and brief 2), provide at least three new case studies that back up your ideas (study the final scoping document) for a conceptual master plan proposal that meets LEED ND Gold, create a design concept for the entire site, define a vision and a brand for the project - define the market, consider layering the site's history.

DUE: Monday, October 19

4. Refine the conceptual master plan proposal for the entire site to include:

- Open space as framework: include trails connecting to the existing trail system, the urban core and the new proposed neighborhood.
- A design for the new neighborhood, the urban core, the front, back and side gateways to the site: open space as framework offering a diversity of nodes and experiences throughout the site - read Kevin Lynch *Image of the City*
 - The new neighborhood shall include a mix of densities: single family homes, duplexes, and townhouse products. The goal is to provide a logical transition from the urban core of the DISTRICT and it's mix of uses to the new neighborhood.
 - Include a larger park (it can be linear/stretch out and terraced with the terrain) within the new neighborhood or the wooded area - link it to the urban core of the district via an open space system/framework.
 - Connect to the existing trail system and develop new trails within the site - Consider including trails and imaginative alternative activities programmed within the preserved woods: i.e. camping pads, multi-season trails, zip lines, etc...
 - Creatively connect Ithaca College through our site to downtown via Cayuga St. Design a special link between the DISTRICT and downtown Ithaca, i.e. funicular.
 - conceptual grading and planting
 - Design the distinctive entrances to the development: one for the new neighborhood, one for the urban core of the DISTRICT and one that stitches the district to the streets and neighborhood on the North side.
 - Design the landscape corridor within the urban core (provide sections and perspectives for these spaces).
 - Devise a phasing strategy for your conceptual master plan proposal
 - proposed residential/mixed use development shall remain within site areas with a slope of 15% or less
 - define clear site circulation: a clear roadway network with parking areas, pedestrian and bike network

- define a planting strategy
- provide ada accessibility
- consider the input and output/creation of resources and mitigation strategies for existing and future contamination
- define your proposed site amenities and how they complement amenities found in the City of Ithaca and vicinity
- define strategies that make your mp (LEED ND) innovative and unique

DRAFT REVIEW: Monday, Oct. 26 with guest jurors Jin Huang + Kristy Pedersen

MID TERM REVIEW to client group: Friday, Oct. 30

DELIVERABLES:

1. A master plan for the entire site, scale tbd, with a clear vision and branding concept
2. provide supporting graphics such as: section/elevations, perspectives, aerial views of the site's new neighborhood area
3. provide a model for urban core area landscape concepts

GRADING RUBRIC

There will be multiple informal and formal reviews during which you will present your interim and final products to a jury. These presentations are equivalent to quizzes/exams and will be evaluated as per the following rubric:

- student has completed all of the required work on time as per project brief
- the proposed design solution is creative and innovative
- functional and viable
- student shows up on time and is professionally dressed
- student delivers a clear, comprehensive and effective verbal presentation
- student delivers a clear, comprehensive and effective graphic presentation
- student is open and receptive to feedback

On a scale from 1-5 as follows: 1=fails to meet expectations, 2=partly meets expectations, 3=meets expectations, 4= exceeds expectations and 5=exceptional